



**ASX / MEDIA RELEASE  
FOR IMMEDIATE RELEASE  
17 July 2007**

**PBL COMPLETES TICKETEK SALE TO PBL MEDIA**

**SYDNEY: Publishing and Broadcasting Limited (ASX: PBL)** announced it had completed the sale of its Ticketek and Acer Arena interests to PBL Media for \$210 million. This sale was announced to the market on 1 June 2007.

On 1 June 2007 PBL also announced that funds advised by CVC Capital Partners and CVC Asia Pacific had agreed to pay \$515 million for an additional 25% share in PBL Media. Settlement will occur once FIRB approval has been obtained.

**ENDS**

**COPIES OF RELEASES**

Copies of previous media and ASX announcements issued by PBL are available at PBL's website at [www.pbl.com.au](http://www.pbl.com.au).