ASX / MEDIA RELEASE
FOR IMMEDIATE RELEASE
22 August 2007

PBL ANNOUNCES FULL YEAR
NORMALISED NET PROFIT OF $576 million

SYDNEY: Publishing and Broadcasting Limited (ASX: PBL) today announced a Normalised Net Profit after Tax (i.e. 'NPAT' at theoretical and before non-recurring items) for the year to June 30 2007 of $576.4 million.

Last year's reported Normalised NPAT was $611.5 million. The major reason for the decline in normalised earnings below the previous year is the dilutionary earnings impact of the sale of a 50 per cent stake in PBL Media, and PBL's share of the start-up losses from our investment in our Macau gaming joint venture (MPEL), which amounted to $47 million (last year: PBL's share of the loss was $2.5 million).

This year's Reported NPAT of $1,957.2 million (last year: $610.0 million) has been positively impacted by $12.7 million from an above theoretical win rate and positively impacted by non-recurring gains of $1,368.1 million. The previous year was positively impacted by $7.7 million from an above theoretical win rate offset by non-recurring losses of $9.2 million.

Operating cash flow generated by PBL's businesses was $724 million for the year (previous year $746 million) and post the PBL Media transaction net debt of $1,737 million at June 2006 moved to net cash of $1,898 million at June 2007.

Executive Chairman of PBL, Mr James Packer said:

"The past year has been a very significant year for PBL. Highlights of the year include:

- The re-capitalisation and sale of 50 per cent of PBL's traditional media business and related online assets which was completed in February. PBL sold a further 25 per cent of PBL Media in May subject only to FIRB approval, which is expected imminently. When completed, PBL will hold 25 per cent of PBL Media;
- The completion in December of the IPO of 17.2 per cent of our Macau gaming joint venture (MPEL) on NASDAQ. PBL now holds 41.4 per cent of MPEL. This transaction raised approximately US$1.2 billion for MPEL;
- The expansion of our International Gaming Division, including Aspinalls (UK – 50 per cent interest), Gateway (Canada – 50 per cent interest – subject to successful bid), Fontainebleau (US – 19.6 per cent interest) and an investment for US$22.5 million to acquire a 37.5 per cent interest in the joint venture LVTI LLC – which has purchased an option to acquire 26.87 acres of land adjacent to Fontainebleau;
- The sale and proposed sale of non-core assets including Ticketek and Acer Arena, and interests in Global Television, Hoyts and New Regency;
- The announcement in May of a proposal to split PBL into two separately-listed companies: Crown Ltd to hold the gaming assets, and Consolidated Media Holdings to hold the media assets. This proposed demerger will be accompanied by a return to shareholders of $3 per share subject to a satisfactory tax outcome."

“ Our recent announcement to acquire a 50 per cent interest in a consortium alongside Macquarie Bank Limited to hold 66.2 per cent of the leading German on-line Real Estate classifieds business Immobilien Scout24 GmbH (subject to completion) reflects our continued desire to invest in market leading new media assets.”

“The Group’s fully-owned casino businesses Crown Melbourne and Burswood have performed well, combining to achieve double digit ‘normalised’ earnings growth. MPEL partially opened Crown Macau on May 12 with all facilities fully operating at the end of July. Losses in MPEL for the twelve months reflect the write off of pre-opening costs and the delayed full opening of Crown Macau.”

“The equity accounted results from PBL’s ongoing new media investments in Foxtel, Premier Media Group and Seek have grown substantially to about $77 million.”

“The final dividend for fiscal 2007 is 25 cents bringing the full year to 55 cents compared with 59 cents in the previous year. This maintains our dividend payout ratio of 65 per cent.”

Chief Executive Officer of PBL, Mr John Alexander, said:

“Normalised revenue was flat but with costs down, normalised margins for the group increased to 27.6 per cent. The revenue includes consolidation of the television and magazine assets sold to PBL Media for eleven months through to May 2007.”

“The gaming division increased normalised EBITDA by 10.9 per cent to $581 million at an improved margin of 30.7 per cent. The result was underscored by solid growth at Crown Melbourne and excellent growth at Burswood. The win rate was above theoretical by $23 million versus an above theoretical win of $11 million last year delivering reported EBITDA up 13 per cent to $604 million.”

“The Group’s equity accounted results reflect significant increases in Pay TV and internet contributions, more than offset by pre opening losses attributed to our Macau Joint Venture together with reduced contribution from equity investments which now form part of PBL Media.”

GAMING

Crown Melbourne/Burswood

PBL’s Normalised gaming EBITDA of $581 million was $58 million, or 11 per cent higher than last year, particularly reflecting strong growth at Burswood. Reported EBITDA for the period increased 13 per cent to $604 million, reflecting an above theoretical win rate of 1.44 per cent (a positive impact of $23 million), with last year’s reported EBITDA also reflecting an above theoretical win rate of 1.40 per cent (a positive impact of $11 million).

Normalised gaming revenue increased by 10.5 per cent over the prior year to $1,891 million. Reported revenue increased to $1,916 million. VIP Program turnover of $30 billion increased by $5 billion compared with the previous year.

Controllable costs at Crown Melbourne and Burswood were tightly managed.

The Normalised EBITDA margin for the gaming division increased from 30.5 per cent to 30.7 per cent.

Macau (41.4 per cent interest)

PBL has contributed approximately A$600 million of equity and the joint venture now has over US$2 billion of contributed capital. As a result of the NASDAQ IPO and consequent increase in MPEL's book equity, PBL, as required by accounting standards, has uplifted the carrying value by approximately $488 million with $342 million credited to reserves and $146 million to deferred tax liability. Therefore the carrying value going forward is greater than our cash cost.

Crown Macau, MPEL's first casino, partially opened on May 12 with full opening in late July.

PBL's share of MPEL's results for the twelve months was a loss of $47 million principally reflecting pre-opening costs written off. MPEL will report its results under USGAAP and accordingly its reported results may differ from those PBL has calculated in recording its equity share of earnings. In particular, PBL has capitalised the financing costs associated with acquisition of the licence MPEL acquired in September 2006 (loan repaid in December), and PBL will 'ramp up' amortisation of the licence fee as each major property comes on stream rather than adopting a straight line amortisation from the time of acquisition. Full amortisation will be reached after the opening of City of Dreams.

Aspinalls (50 per cent interest)

PBL completed the acquisition of a 50 per cent stake in Aspinalls in December. Aspinalls is currently operating a high end casino in Mayfair and an Aspers casino in Newcastle, with construction underway on two new properties in Swansea and Northampton. Following the recent announcement in the United Kingdom regarding new casino licences, the joint venture is developing a targeted strategy for bidding for new licences.

Betfair Australia (50 per cent interest)

The business continues to build critical mass in its first full year of operations. PBL's share of after tax losses for the year was $2 million.

Fontainebleau (19.6 per cent interest)

In June, PBL acquired its 19.6 per cent stake in Fontainebleau for US$250 million together with a US$25 million deferred debt interest. The transaction is accounted for as an investment with only dividend distributions taken to income.

Gateway Casinos (50 per cent interest – subject to successful bid)

New World Gaming, the 50:50 joint venture of PBL and Macquarie Bank to acquire gaming assets in British Columbia and Alberta continues to work with the respective regulatory bodies to obtain the appropriate approvals to complete this transaction. Non recourse external debt has closed, subject to final regulatory approvals.

Crown Las Vegas (37.5 per cent interest)

PBL paid US$22.5 million for a 37.5 per cent equity interest in LVTI LLC (LVTI), a joint venture between IDM Properties and York Capital with an option to purchase 26.87 acres of land on the northern end of Las Vegas Boulevard for US$475 million, equating to US$17.7m per acre. The joint venture has paid the vendor of the land US$45m (utilising the funds contributed by PBL together with an identical amount from York), with the balance due in 2008.

Other

Crown Melbourne anticipates spending about $220 million over the next five years above its normal capital expenditure. Major projects include the refurbishment of the property's flagship hotel, the Crown Towers, as well as refurbishment of the main gaming floor. In addition, planning is underway for a third hotel at the western end of the complex.

Burswood anticipates spending about $100 million over the next four years, over and above normal capital expenditure to be directed towards a refurbishment of its main gaming floor and hotel facilities.

MEDIA

Foxtel (25 per cent interest)

Foxtel's revenues for the year grew 12.1 per cent to $1,421 million. EBITDA of $237 million was up 40 per cent. With a $76 million pre tax profit, PBL has included an equity accounted profit of $17 million for the year, compared to a profit of $1 million in the last financial year. Foxtel currently has around 1.44 million subscribers (including wholesale), an increase of approx 13 per cent.

The Foxtel Board of Directors recently adopted a guideline of refinancing its debt to maintain a debt to EBITDA ratio of approximately three times and to distribute its free cash flow, including amounts raised from refinancing debt, to shareholders.

Premier Media Group (Fox Sports) (50 per cent interest)

Premier Media Group has approximately 2.0 million subscribers and grew pre-tax earnings by 45 per cent to $106 million. This was achieved on the back of 29 per cent revenue growth to approximately $300 million. PBL has included an equity accounted profit of $46 million for the year compared to $36 million in the prior year. PMG distributed $30 million to PBL for the year.

SEEK (27.1 per cent interest)

PBL has included an after tax equity accounted profit for SEEK of $14.7 million compared with $8.5 million in the prior year. Seek paid a $8m million franked dividend to PBL for the year.

PBL Media (50 per cent interest at June 30)

PBL Media has been included as a 50 per cent owned equity investment for only one month.

PBL has consolidated the PBL Media profit and loss and recorded a minority interest for the 50 per cent owned by CVC for the period February 7 2007 through to May 2007 inclusive (i.e. the four month period between completion and when CVC converted their notes to shares). This has effectively included Magazine and Television EBITDA for the eleven months together with 100 per cent of the interest cost of PBL Media for the four month period.

For the eleven months, revenue for the Television division was $762.4 million and EBITDA was $206.6 million. For the same period, the Magazine division reported revenue of $794.4 million and an EBITDA of $248.1 million. EBITDA margins for both divisions for the consolidation period were up versus previous year.

Hoyts (50 per cent interest)

PBL has recorded an equity accounted profit of $19.5 million compared with $12.8 million for the prior year. The investment has been written down to $143 million. A sale process has commenced to look to sensibly divest this interest.

NON-RECURRING ITEMS

During the year the Group recorded a non-recurring after tax gain of $1,368 million comprising:

	Gross $m	Tax $m	After Tax $m
Gain on sale of Investment	1531	3	1534
Restructuring Costs	(80)	24	(56)
Write down non current assets	(80)	-	(80)
Other	(43)	13	(30)
Total	1328	40	1368

The gain on sale of investment relates to divestment of 50 per cent of PBL Media and write down of non current assets is predominantly related to Hoyts ($66m writing the investment down to $143m).

The restructuring costs relate to redundancies and financing and other costs associated with the demerger.

The 'other' provisions relate primarily to provisions raised within PBL Media, upon completion of acquisition accounting entries, which have had to be consolidated within this PBL result.

FINANCIAL

Net operating cash flow for this year was $724 million, a decline of $22 million from the previous year. This reflects earnings movement, increased borrowing costs, and increased tax instalments.

After net capital expenditure of $225 million, dividend payments of $399 million and net cash inflow of $4,586 million from the PBL Media re-capitalisation, PBL has moved from net debt of $1,737 million to net cash of $1,898 million as at 30 June 2007.

DIVIDEND

The Directors have announced today a fully franked dividend on ordinary shares of 25 cents per share payable on October 15 to shareholders registered on the books close date, at 5.00pm on September 28. The full year dividend is 55 cents per share compared with 59 cents per share last year.

OTHER

As previously announced, the scheme booklet relating to the proposed splitting of PBL into Crown Limited and Consolidated Media Holdings has been delayed pending clarification of certain issues with the ATO. However directors would like to highlight that at the closing of the scheme the majority of PBL's cash reserves, together with the debt raised to fund the cash distribution to shareholders, will reside with the Crown Gaming entity.

ENDS

COPIES OF RELEASES
Copies of previous media releases and ASX announcements issued by PBL are available on PBL's website at www.pbl.com.au.

Attachment A

PBL GROUP RESULT

Twelve Months ended 30 June 2007

Normalised Results[1] 12 mths ended June 2006 $ m	12 mths ended June 2007 $ m	% movement on Normalised		Actual Results 12 mths ended June 2006 $ m	12 mths ended June 2007 $ m	% movement on Actual
3,566.1	3,559.7	(0.2)%	OPERATING REVENUE	3,579.2	3,585.2	0.2%
966.7	982.7	1.7%	EARNINGS BEFORE INTEREST, TAX & DEPRECIATION	977.7	1,005.8	2.9%
(161.5)	(164.9)		Depreciation & Amortisation	(161.5)	(164.9)	
805.2	817.8	1.6%	EARNINGS BEFORE INTEREST & TAX	816.2	840.9	3.0%
(117.4)	(150.3)		Net Interest	(117.4)	(150.3)	
687.8	667.5	(3.0)%	PROFIT BEFORE TAX	698.8	690.6	(1.2)%
(142.7)	(134.0)		Taxation	(146.0)	(140.9)	
545.1	533.5	(2.1)%	PROFIT AFTER TAX	552.8	549.7	(0.6)%
78.3	65.9		Equity Accounted Profit[2]	78.3	62.4	
(11.9)	(23.0)		Minority Interests	(11.9)	(23.0)	
611.5	576.4	(5.7)%	NET PROFIT BEFORE NON RECURRING ITEMS	619.2	589.1	(4.9)%
			Net Non-Recurring Profit/(loss) after tax	(9.2)	1,368.1	
			NET PROFIT AFTER NON RECURRING ITEMS	610.0	1,957.2	220.8%

(1) Adjusted to show underlying NPAT, ie. excluding the impact of the above theoretical win rate on VIP Program Play of $12.7 million ($19.6 million pre tax less income tax of $6.9 million) in FY 2007 and the above theoretical win rate of $7.7 million ($11.0 million pre tax less income tax of $3.3 million) in FY 2006. Theoretical win rate is calculated at 1.35% in both years.

(2) Includes:
- 25% of Foxtel
- 50% of Premier Media Group
- 27% of SEEK
- 41% of MPEL
- 50% of Hoyts
- 50% of Betfair
- 50% of Aspinalls (for 8 months)
- 50% of PBL Media (for one month)
- 50% of ninemsn (for 11 months)
- 24% of TMS (for six months)
- 50% of Natmag UK JV (for 11 months)
- 41% of CarSales (for six months)
- 33% of Australian News Channel (for 11 months)

Attachment B

PBL DIVISIONAL RESULTS

Twelve Months ended 30 June 2007

Normalised Results[1] 12 mths ended June 2006 $ m	Normalised Results[1] 12 mths ended June 2007 $ m	% movement on Normalised		Actual Results 12 mths ended June 2006 $ m	Actual Results 12 mths ended June 2007 $ m	% movement on Actual
			REVENUE			
1,711.7	1,890.8	10.5%	Gaming	1,724.8	1,916.3	11.1%
870.4	762.4	(12.4)%	Television*	870.4	762.4	(12.4)%
878.6	794.4	(9.6)%	Magazines*	878.6	794.4	(9.6)%
105.4	112.1	6.4%	Other	105.4	112.1	6.4%
3,566.1	3,559.7	(0.2)%		3,579.2	3,585.2	0.2%
			EXPENDITURE			
1,188.2	1,310.1	10.3%	Gaming	1,190.3	1,312.5	10.3%
655.2	555.8	(15.2)%	Television*	655.2	555.8	(15.2)%
617.2	546.3	(11.5)%	Magazines*	617.2	546.3	(11.5)%
138.8	164.8	18.7%	Other	138.8	164.8	18.7%
2,599.4	2,577.0	(0.9)%		2,601.5	2,579.4	(0.8)%
			EBITDA			
523.5	580.7	10.9%	Gaming	534.5	603.8	13.0%
215.2	206.6	(4.0)%	Television*	215.2	206.6	(4.0)%
261.4	248.1	(5.1)%	Magazines*	261.4	248.1	(5.1)%
(33.4)	(52.7)	-	Other	(33.4)	(52.7)	-
966.7	982.7	1.7%		977.7	1,005.8	2.9%
27.1%	27.6%		EBITDA / REVENUE	27.3%	28.1%	

(1) Adjusted to show underlying EBITDA; ie. excluding any variance from the theoretical win rate on VIP Program Play at Crown and Burswood, with theoretical win rate calculated at 1.35% for both years.

* Television and Magazines result to 5 June 2007 when PBL no longer controlled PBL Media.

Attachment C

PBL GROUP RESULT
Twelve Months ended 30 June 2007

NON - RECURRING ITEMS

	Gross $ m	Tax $ m	Net $ m
Net Profit on Sale of Investments (1)	1,530.9	3.4	1,534.3
Writedown of non-current assets (2)	(79.7)	0.0	(79.7)
Restructuring Costs	(80.4)	24.1	(56.3)
Other Provisions	(43.2)	13.0	(30.2)
Net Non-Recurring Profit/(Loss)	**1,327.6**	**40.5**	**1,368.1**

(1) Profit on divestment of 50% of PBL Media interests

(2) $66.2m relates to writedown of investment in Hoyts

APPENDIX 4E

PRELIMINARY FINAL REPORT

PUBLISHING AND BROADCASTING LIMITED

A.B.N. 52 009 071 167

YEAR ENDED: 30 JUNE 2007

PREVIOUS CORRESPONDING PERIOD: 30 JUNE 2006

Publishing and Broadcasting Limited

A.B.N. 52 009 071 167

Appendix 4E

Financial year ended 30 June 2007

(Previous corresponding period: financial year ended 30 June 2006)

Results for announcement to the market

				$A'000
Revenue from operating activities	up	**1.2%**	to	**3,678,813**
Profit from operating activities after tax attributable to members	up	**220.8%**	to	**1,957,252**
Net profit for the period attributable to members	up	**220.8%**	to	**1,957,252**

Dividends	Amount per security	Franked amount per security
Final dividend:	**25 cents**	**25 cents**
Previous corresponding period	**29 cents**	**29 cents**
Record date for determining entitlements to the dividend	**28 September 2007**	
Final dividend payment date	**15 October 2007**	

Brief explanation of any of the figures reported above and short details of any bonus or cash issue or other item(s) of importance not previously released to the market:

Refer attached Media Release

Condensed Income Statement

for the financial year ended 30 June 2007

	Note	Consolidated 30 June 2007 $'000	Consolidated 30 June 2006 $'000
Continuing Operations			
Revenues	1	**2,017,821**	1,792,826
Other income	1	**202**	5,344
Expenses	1	**(1,583,318)**	(1,375,243)
Share of net profits of associates and joint venture	9	**26,173**	41,483
Profit from continuing operations before tax and finance costs		**460,878**	464,410
Finance costs		**(151,204)**	(187,857)
Profit before income tax		**309,674**	276,553
Income tax expense		**(18,767)**	(31,897)
Profit from continuing operations		**290,907**	244,656
Discontinued operations			
Profit and loss from discontinued operations (net of tax)	2	**1,689,324**	377,267
Profit for the period		**1,980,231**	621,923
Profit attributable to minority interests		**22,979**	11,870
Net profit attributable to members of the parent		**1,957,252**	610,053

Earnings per security (EPS)

Basic EPS (cents per share) [(1)]	**285.87**	90.44
Diluted EPS (cents per share) [(1)]	**285.87**	90.44

[(1)] Basic/diluted EPS excluding the effect of discontinued operations and specific items is 49.97 cps (2006: 36.95 cps)

Condensed Balance Sheet

as at 30 June 2007

	Consolidated	
	30 June 2007 $'000	30 June 2006 $'000
Current Assets		
Cash and cash equivalents	**2,227,657**	1,185,135
Trade and other receivables	**104,956**	394,180
Inventories	**9,722**	40,946
Program rights	**-**	96,879
Prepayments	**12,729**	22,106
Other assets	**108**	9,077
Derivatives	**-**	4,603
	2,355,172	1,752,926
Assets classified as held for sale	**447,435**	-
Total Current Assets	**2,802,607**	1,752,926
Non-Current Assets		
Receivables	**90,101**	28,139
Program rights	**-**	32,728
Available-for-sale financial assets	**398,013**	238,375
Other financial assets	**-**	17,273
Investments in associates accounted for using the equity method	**915,211**	1,026,325
Property, plant and equipment	**1,831,060**	1,910,182
Licences and mastheads	**674,339**	2,422,978
Other intangible assets	**210,469**	616,612
Deferred income tax asset	**184,052**	220,957
Prepaid casino tax	**73,840**	76,575
Other	**-**	3,571
Defined benefit superannuation plan asset	**-**	4,456
Total Non-Current Assets	**4,377,085**	6,598,171
Total Assets	**7,179,692**	8,351,097
Current Liabilities		
Trade and other payables	**234,821**	685,118
Interest-bearing loans and borrowings	**20,046**	827,525
Income tax payable	**22,670**	59,737
Provisions	**137,836**	185,839
Liabilities directly associated with the assets classified as held for sale	**78,619**	-
Total Current Liabilities	**493,992**	1,758,219
Non-Current Liabilities		
Payables	**114**	70,265
Interest-bearing loans and borrowings	**309,144**	2,094,608
Deferred income tax liabilities	**477,331**	505,100
Provisions	**33,827**	81,741
Total Non-Current Liabilities	**820,416**	2,751,714
Total Liabilities	**1,314,408**	4,509,933
Net Assets	**5,865,284**	3,841,164
Equity		
Issued capital	**2,454,986**	2,359,614
Reserves	**350,256**	9,220
Retained earnings	**3,060,042**	1,498,996
Parent interests	**5,865,284**	3,867,830
Minority interests	**-**	3,334
Total Equity	**5,865,284**	3,871,164

Condensed Cash Flow Statement
for the financial year ended 30 June 2007

	Consolidated	
	30 June 2007 $'000	30 June 2006 $'000
Cash flows from operating activities		
Receipts from customers	**3,868,967**	3,773,573
Payments to suppliers and employees	**(2,818,243)**	(2,788,201)
Dividends received	**29,828**	58,120
Interest received	**117,672**	71,754
Borrowing costs	**(257,931)**	(192,167)
Income tax paid	**(215,593)**	(177,233)
Net operating cash flows	**724,700**	745,846
Cash flows from investing activities		
Purchase of property, plant and equipment	**(239,730)**	(142,002)
Proceeds from sale of property, plant and equipment	**13,036**	925
Payment for purchases of equity investments	**(617,343)**	(241,934)
Payment for the acquisition of controlled entities	**(309,357)**	(2,017)
Net proceeds from sale of equity investments	**12,591**	14,754
Net proceeds from sale of controlled entities	**897,811**	-
Loans to associated entities	**(104,074)**	(4,750)
Repayment of loans to associated entities	**31,716**	16,866
Loans to other entities	**(30,551)**	0
Other (net)	**(13,952)**	(2,646)
Net investing cash flows	**(359,853)**	(360,804)
Cash flows related to financing activities		
Issue of shares	**3,473**	3,263
Proceeds from borrowings	**3,685,660**	150,182
Repayment of borrowings	**(2,602,513)**	(204,050)
Dividends paid	**(398,778)**	(369,998)
Dividends/distributions paid to outside equity interests	**(10,654)**	(12,349)
Net financing cash flows	**677,188**	(432,952)
Net increase / (decrease) in cash held	**1,042,035**	(47,910)
Cash at beginning of period	**1,185,135**	1,232,638
Effects of exchange rate changes on cash	**487**	407
Cash at end of period	**2,227,657**	1,185,135

Condensed Statement of Recognised Income and Expense

for the year ended 30 June 2007

	Consolidated	
	30 June 2007 $'000	30 June 2006 $'000
Foreign currency translation	**947**	(1,296)
Actuarial (loss) on defined benefit plans	**-**	(468)
Unrealised gain on investment in associates	**341,701**	-
Fair value movement on cash flow hedges	**-**	3,221
Net income recognised directly in equity	**342,648**	1,457
Profit for the period	**1,980,231**	621,923
Total recognised income and expense for the period	**2,322,879**	623,380
Attributable to:		
Equity holders of the parent	**2,299,900**	611,510
Minority interest	**22,979**	11,870
	2,322,879	623,380

Notes to Appendix 4E

for the financial year ended 30 June 2007

	Consolidated 30 June 2007 $'000	Consolidated 30 June 2006 $'000
1. REVENUE AND EXPENSES		
Profit before income tax expense includes the following revenues and expenses whose disclosure is relevant in explaining the performance of the entity:		
(i) Revenue from continuing operations		
Revenue from services	**1,639,591**	1,486,834
Revenue from sale of goods	**270,135**	234,969
Interest received	**108,061**	65,752
Dividends received	**34**	5,182
Other operating revenue	**-**	89
	2,017,821	1,792,826
(ii) Other Income		
Profit on disposal of non-current assets	**202**	5,344
(iii) Expenses from continuing operations		
Cost of sales	**95,484**	78,088
Gaming activities	**1,329,466**	1,227,256
Other ordinary activities	**158,368**	69,899
	1,583,318	1,375,243
Depreciation of non-current assets (included in Expenses above)		
Buildings	**40,170**	37,307
Plant and equipment	**66,106**	65,843
	106,276	103,150
Amortisation of non-current assets (included in Expenses above)		
Casino licence fee and management agreement	**14,417**	14,417
Plant and equipment under finance lease	**107**	66
Leasehold property	**13**	11
Other assets	**6,523**	4,514
	21,060	19,008
Total depreciation and amortisation expense	**127,336**	122,158
(iv) Specific Items		
Continuing operations		
Restructuring costs	**73,398**	6,500
Discontinued operations		
Net profit on disposal of investments	**(1,530,896)**	(16,764)
Writedown of non-current assets	**79,734**	-
Restructuring costs	**7,001**	30,596
Other provisions	**43,200**	-
	(1,400,961)	13,832
Total Specific Items	**(1,327,563)**	20,332

Notes to Appendix 4E

for the financial year ended 30 June 2007

2. SEGMENT REPORTING

30 June 2007

Business segments	Gaming	Television* (Discontinued)	Magazines* (Discontinued)	Ticketing & Events (Discontinued)	Unallocated	PBL Group	Less: Discontinued Operations	Continuing Operations
	$'000	$'000	$'000	$'000	$'000	$'000	$'000	$'000
Operating revenue								
Total	1,915,496	770,841	790,466	105,821	5,677	3,588,301	1,667,128	1,921,173
Intersegment	(6,953)	(8,458)	(2,055)	(365)	(4,460)	(22,291)	(10,878)	(11,413)
External customers	1,908,543	762,383	788,411	105,456	1,217	3,566,010	1,656,250	1,909,760
Other income	164	8,008	5,940	-	1,543,378	1,557,490	1,557,288	202
Interest revenue						112,803	4,742	108,061
Total revenue	1,908,707	770,391	794,351	105,456	1,544,595	5,236,303	3,218,280	2,018,023
Segment result								
Earnings before interest, tax, depreciation and amortisation "EBITDA"	603,810	206,618	248,095	23,730	(76,431)	1,005,822	478,443	527,379
Depreciation and amortisation	(120,053)	(19,864)	(9,080)	(8,636)	(7,284)	(164,917)	(37,580)	(127,337)
Earnings before interest and tax "EBIT"	483,757	186,754	239,015	15,094	(83,715)	840,905	440,863	400,042
Specific items	-	(38,800)	(23,300)	-	1,389,663	1,327,563	1,400,961	(73,398)
Equity accounted share of associates' net profit						62,457	36,284	26,173
Net interest (expense)						(150,284)	(107,141)	(43,143)
Profit from operating activities before income tax and minority interests	483,757	147,954	215,715	15,094	1,305,948	2,080,641	1,770,967	309,674
Income tax expense						(100,410)	(81,643)	(18,767)
Profit after tax	483,757	147,954	215,715	15,094	1,305,948	1,980,231	1,689,324	290,907

* Results included to the date of loss of control of Television and Magazine divisions being 5 June 2007 (2006 includes full year results).

30 June 2006

Business segments	Gaming	Television (Discontinued)	Magazines (Discontiuned)	Ticketing & Events (Discontinued)	Unallocated	PBL Group	Less: Discontinued Operations	Continuing Operations
	$'000	$'000	$'000	$'000	$'000	$'000	$'000	$'000
Operating revenue								
Total	1,724,311	873,901	882,192	90,045	10,823	3,581,272	1,846,138	1,735,134
Intersegment	(4,100)	(7,962)	(2,674)	-	(3,960)	(18,696)	(10,636)	(8,060)
External customers	1,720,211	865,939	879,518	90,045	6,863	3,562,576	1,835,502	1,727,074
Other income	23	714	16,764	-	5,321	22,822	17,478	5,344
Interest revenue						70,849	5,097	65,752
Total revenue	1,720,234	866,653	896,282	90,045	12,184	3,656,247	1,858,077	1,798,170
Segment result								
Earnings before interest, tax, depreciation and amortisation "EBITDA"	534,482	215,188	261,351	15,298	(48,649)	977,670	491,837	485,833
Depreciation and amortisation	(119,592)	(23,185)	(8,754)	(7,386)	(2,566)	(161,483)	(39,325)	(122,158)
Earnings before interest and tax "EBIT"	414,890	192,003	252,597	7,912	(51,215)	816,187	452,512	363,675
Specific items	-	(15,248)	1,416		(6,500)	(20,332)	(13,832)	(6,500)
Equity accounted share of associates' net profit						78,327	36,844	41,483
Net interest (expense)						(117,365)	4,740	(122,105)
Profit from operating activities before income tax and minority interests	414,890	176,755	254,013	7,912	(57,715)	756,817	480,264	276,553
Income tax expense						(134,894)	(102,997)	(31,897)
Profit after tax	414,890	176,755	254,013	7,912	(57,715)	621,923	377,267	244,656

Notes to Appendix 4E
for the financial year ended 30 June 2007

	Consolidated	
	30 June 2007 $'000	30 June 2006 $'000
3. DIVIDENDS PAID AND PROPOSED		
Equity dividends on ordinary shares:		
(a) Dividends paid during the financial year		
Final franked dividend for the financial year 30 June 2006: 29 cents per share paid on 13 October 2006 (2005: 25 cents per share	**196,474**	168,265
Interim franked dividend for financial year 30 June 2007: 30 cents per share paid on 13 April 2007 (2006: 30 cents per share)	**202,669**	201,751
	399,143	370,016
(b) Dividends proposed and not recognised as a liability		
Final franked dividend for financial year 30 June 2007: 25 cents per share (2006: 29 cents per share)	**169,718**	196,474

The proposed final dividend has not been recognised as a liability for the financial year ended 30 June 2007.

No shareholders' dividend plans are in operation.

4. CONTINGENT ASSETS AND LIABILITIES

Since the last annual reporting date, there has been no material change of any contingent assets. Contingent liabilities have increased $29 million from $156 million to $185 million.

5. EVENTS AFTER THE BALANCE SHEET DATE

Subsequent to 30 June 2007, the directors of PBL declared a final dividend on ordinary shares in respect of the year ending 30 June 2007. The total amount of the dividend is $169.7 million, which represents a fully franked dividend of 25 cents per share. The dividend has not been provided for in the 30 June 2007 financial statements.

On 16 July 2007, PBL completed the sale of its Ticketek and Acer Arena businesses to PBL Media for $210 million.

On 1 June 2007, PBL announced that funds advised by CVC Capital Partners and CVC Asia Pacific had agreed to pay $515 million for an additional 25% share in PBL Media. Settlement will occur once FIRB approval has been obtained.

On 8 May 2007, PBL announced that, subject to shareholder approval, it would restructure the business into two publicly listed companies, a gaming company and a media company. PBL expects to hold shareholder meetings in November to vote on the proposed restructure.

A Consortium consisting of PBL and Macquarie Bank Limited has entered into a Conditional Sale and Purchase agreement with Aareal Bank to acquire 66.2% of Immobilien Scout GmbH, the leading provider of online classifieds, advertising and business services to the German real estate industry, for €357 million. Upon completion, PBL and Macquarie shall each hold an equal interest in the equity of the Consortium.

Notes to Appendix 4E
for the financial year ended 30 June 2007

	Consolidated 2007	Consolidated 2006
6. NET TANGIBLE ASSETS BACKING		
Net tangible asset backing per ordinary security	**$7.13**	$1.23

7. CONTROL GAINED OVER ENTITIES HAVING A MATERIAL EFFECT

N/A

	2007 $'000	2006 $'000
8. LOSS OF CONTROL OF ENTITIES HAVING A MATERIAL EFFECT		
Name of Entity (or Group of entities)	**PBL Media Holdings Pty Ltd**	
Date to which the result has been calculated	**5 June 2007**	
Operating profit from ordinary activities after tax of the group of entities for the current period to the date of loss of control	**189,847**	
Operating profit from ordinary activities after tax of the group of entities while controlled during the whole of the previous corresponding period		**354,778**

9. EQUITY ACCOUNTED ASSOCIATES AND JOINT VENTURE ENTITIES

Name of entity	Ownership interest 2007 %	Ownership interest 2006 %	Contribution to net profit 2007 $'000	Contribution to net profit 2006 $'000
Continuing operations				
Premier Media Group	**50.0%**	50.0%	**45,820**	36,278
Sky Cable Pty Ltd	**50.0%**	50.0%	**16,874**	1,068
SEEK Ltd	**27.2%**	25.0%	**14,712**	8,527
Melco PBL Entertainment (Macau) Ltd	**41.4%**	50.0%	**(47,000)**	(2,500)
Other non-material interests			**(4,233)**	(1,890)
			26,173	41,483
Discontinued operations				
Hoyts Cinemas	**50.0%**	50.0%	**19,468**	12,764
ninemsn Pty Ltd	**0%** (1)	50.0%	**12,214**	19,911
Other non-material interests			**4,602**	4,169
			36,284	36,844
Total			**62,457**	78,327

(1) disposed on 6 June 2007 as part of PBL Media Group

10. CHANGES IN ACCOUNTING POLICIES

The accounting policies adopted in the preparation of the full year report are consistent with those applied and disclosed in the 2006 annual financial report.

Appendix 4E - Additional Information

for the financial year ended 30 June 2007

Commentary on results

The commentary on the results is contained in the Media Release attached.

Audit

This report is based on accounts which are in the process of being audited.
It is not considered likely any audit qualification will arise.

Sign here: ______________________ 22 August 2007

Joint Company Secretary — Date

Print Name: Jennifer Mah