



**MEDIA & ASX RELEASE
FOR IMMEDIATE RELEASE
29 APRIL 2004**

PBL(WA) LODGES BID DOCUMENT FOR BURSWOOD

SYDNEY: Publishing and Broadcasting Limited (PBL) (ASX Code: PBL) advises that PBL (WA) Pty Limited (ACN 095 976 275), a wholly owned subsidiary of PBL, has today lodged the bidder's statement in relation to its off-market cash offer of \$1.40 per share to acquire all of the shares in Burswood Limited (**Burswood**) that it does not already own and has given a copy to Burswood.

A copy of the bidder's statement is available from the ASX or on the PBL website (www.pbl.com.au). It is anticipated that mailing to Burswood's shareholders will commence in around 2 weeks.

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