



**ASX / MEDIA RELEASE
FOR IMMEDIATE RELEASE
3 September, 2004**

NOTICE UNDER ASX LISTING RULE 3.3

For the purpose of ASX Listing Rule 3.3, Publishing and Broadcasting Limited ABN 52 009 071 167 advises that:

- a) the off-market takeover bid made by its wholly owned subsidiary PBL (WA) Pty Limited ACN 095 976 275 (**PBL(WA)**) to acquire all of the ordinary shares (**Shares**) in Burswood Limited (**Burswood**) and contained in its bidder's statement dated 29 April 2004 (as supplemented) closed at 7.00 pm (Sydney time) on Thursday 2 September 2004;
- b) PBL(WA) and its associates have a relevant interest in 97.25% of the ordinary shares in Burswood; and
- c) PBL(WA) intends to proceed with the compulsory acquisition of the remaining Shares and a copy of a compulsory acquisition notice dated 25 August 2004 has been lodged with ASIC, and sent to ASX and to holders of Shares and securities convertible into Shares in accordance with section 661B of the *Corporations Act 2001* (Cth).

ENDS

PBL Contact:

Jill Campbell,
Head of Media and Investor Relations
Publishing & Broadcasting Limited (ACN 009 071 167)
+61 2 9282 8695
0412 047 448
jcampbell@pbl.com.au