



**MEDIA & ASX RELEASE  
FOR IMMEDIATE RELEASE  
4 June 2004**

**ANNOUNCEMENT PURSUANT TO ASX LISTING RULE 3.2**

In accordance with Listing Rule 3.2, Publishing and Broadcasting Limited (ASX Code: PBL) advises the following in relation to the takeover bid (**Bid**) by its wholly-owned subsidiary PBL (WA) Pty Limited (**PBL(WA)**) for all of the ordinary shares in Burswood Limited (**Burswood**):

1. the offer period in respect of the offers dated 13 May 2004 (**Offers**) made by PBL(WA) under the Bid has been extended so that it will now close at 7.00pm Sydney time (5.00pm Perth time) on Friday 2 July 2004 (unless further extended or withdrawn);
2. PBL(WA) and its associates had a relevant interest in 15.58% of the ordinary shares of Burswood when the first of the Offers was made under the Bid, being 13 May 2004; and
3. PBL(WA) and its associates had a relevant interest in 15.83% of the ordinary shares of Burswood at the date of the extension to the offer period of the Offers referred to in 1. above, being 4 June 2004.

**ENDS**

**For further information, please contact:**

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