



**ASX / MEDIA RELEASE
FOR IMMEDIATE RELEASE
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CHANGES TO PBL'S BOARD OF DIRECTORS

SYDNEY: Publishing and Broadcasting Limited (ASX: PBL) announced today that Mr Geoff Dixon and Mr David Lowy have joined its Board of Directors as non-executive directors.

Executive Chairman of PBL, Mr. James Packer, said: "We are pleased that Geoff and David have consented to their appointment as Directors of the PBL Board. Both gentlemen have extensive business experience and will add further strength to the Board."

Mr Geoff Dixon is the Managing Director and Chief Executive Officer of Qantas Airways Limited. Mr Dixon joined Qantas in 1994 and has had responsibility at the airline for all commercial activities. Before joining Qantas, Mr Dixon was Director of Marketing and Industry Sales at Ansett Australia Airlines and General Manager Marketing and Corporate Affairs at Australian Airlines.

Mr. Dixon is on the boards of Air Pacific Limited and The Business Council of Australia. He is also on the Governing Board of IATA. He resigned recently from the board of Leighton Holdings Limited.

Prior to his career in the airline industry, Mr Dixon worked for an arm of the Australian Government Overseas Service in Australia and on postings to Australian Missions in The Hague, New York and San Francisco. He has also worked in the mining and media sectors.

Mr David Lowy is a principal of LFG Holdings and is Deputy Chairman (Non-Executive) of Westfield Holdings. Mr Lowy joined Westfield in 1977 and became Managing Director in 1987, a position he held until June 2000.

Mr Lowy is the founder and president of Temora Aviation Museum. Mr Lowy holds a Bachelor of Commerce degree from the University of NSW.

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