



**ASX / MEDIA RELEASE  
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## **SENIOR MANAGEMENT CHANGES**

**MELBOURNE: Crown Limited (ASX: CWN)** announced today the following changes to its senior management team which will come into effect on 20 October 2008:

### **Geoff Kleemann**

Geoff has decided to step down from the role of CFO, which he has held at Crown since January 2008, having been CFO at Publishing and Broadcasting Limited ("PBL") since 1998.

Geoff has agreed to take on the role of head of Investor Relations at Crown. In 2009, Geoff will move to work in his new role on a part time basis.

### **Rob Turner**

Rob will replace Geoff as CFO. Since March 2007, Rob has held the role of Executive Vice President – International Business Development, leading Crown's business development team. Prior to that Rob was CFO at Crown Melbourne Limited, the operator of the Crown Entertainment Complex in Melbourne.

### **Anthony Klok**

Anthony will replace Rob as Executive Vice President – International Business Development. Anthony has been on secondment to Betfair Australasia Pty Ltd as CEO since early 2007. Prior to that Anthony was head of Business Development at PBL.

A replacement for Anthony as CEO of Betfair will be announced shortly.

In addition to the above changes, Crown is pleased to announce a new appointment.

### **Xavier Walsh**

Xavier has agreed to join Crown and will take up the role of CFO of Cannery Casino Resorts once Crown completes its acquisition upon receiving the approval of the Nevada and Pennsylvania gaming regulators, which is anticipated late in 2008. Xavier will join Crown from Tabcorp, where he has held a number of senior positions within the Casino Division, most recently being the Executive Director of Strategy and Commercial Development – Casinos Division.

Crown's CEO, Mr Rowen Craigie, said, "On behalf of the Board and all the team at Crown, I would like to thank Geoff for his dedicated service, both to PBL and to Crown. I am delighted that Geoff has agreed to remain with Crown and help us develop and oversee our Investor Relations function."

"I would also like to congratulate Rob and Anthony on their appointments and to welcome Xavier to the Crown team. I think these changes demonstrate the depth of senior management talent we have developed here at Crown and gives confidence as to Crown's ability to deliver on its strategies," Mr Craigie said.

**ENDS**

**COPIES OF RELEASES** - Copies of previous media and ASX announcements issued by Crown are available at Crown's website at [www.crownlimited.com](http://www.crownlimited.com).