



**ASX / MEDIA RELEASE
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SENIOR EXECUTIVE APPOINTMENTS

MELBOURNE: Crown Limited (ASX: CWN) announced today the following Senior Executive appointments:

David Elmslie – Chief Operating Officer – International Business

David will be principally responsible for overseeing the operational and financial performance of Crown's North American businesses.

Prior to 2006, David was a senior executive at Tabcorp Holdings Limited for over 11 years, holding a number of positions including Chief Financial Officer and Executive General Manager of Gaming and Executive General Manager of Development.

David was an independent non executive director of Melco PBL Entertainment (Macau) Limited (in which Crown holds a 37.9% interest) since 2006. David has recently resigned that directorship .

David is also chairman of Host Plus, a leading Australian superannuation fund.

David will commence his appointment immediately.

Todd Nisbet – Executive Vice President – Design and Construction

Todd will be responsible for overseeing the various design and construction projects outside Australia in which Crown has an interest.

Todd was formerly Executive Vice President – Project Director at Wynn Design and Development, the development subsidiary of Wynn Resorts and was responsible for all project development and construction operations undertaken by Wynn Resorts. He oversaw the successful completion of both Wynn Las Vegas and the Wynn Macau project during his tenure with Wynn.

Prior to that Todd worked for Marnell Corrao Associates, one of the largest construction companies in the world specialising in the design and construction of casino resorts.

Todd will be based in Crown's soon to be opened Las Vegas office.

Crown's CEO, Mr Rowen Craigie said "We are delighted to have secured such experienced and high calibre gaming executives. The appointments of David and Todd will enhance our executive capacity in order to achieve the development goals and business plans for Crown's overseas businesses and investments."

An updated senior executive organisation chart is annexed.

ENDS

COPIES OF RELEASES

Copies of previous media and ASX announcements issued by Crown are available at Crown's website at www.crownlimited.com.



Crown Limited Senior Management Team

