



**ASX / MEDIA RELEASE  
FOR IMMEDIATE RELEASE  
6 February 2008**

### **GEOFF KLEEMANN APPOINTED CHIEF FINANCIAL OFFICER**

**MELBOURNE: Crown Limited (ASX: CWN)** announced that Geoff Kleemann has been appointed as Chief Financial Officer commencing immediately.

Geoff has been CFO at Publishing and Broadcasting Limited since 1998. Prior to joining PBL, Geoff was CFO at Woolworths. Geoff has relocated to Melbourne.

**ENDS**

#### **COPIES OF RELEASES**

Copies of previous media and ASX announcements issued by Crown are available at Crown's website at [www.crownlimited.com](http://www.crownlimited.com).