



**ASX / MEDIA RELEASE
FOR IMMEDIATE RELEASE
5 December 2011**

GREG HAWKINS PROMOTED TO CHIEF EXECUTIVE OFFICER, CROWN MELBOURNE

MELBOURNE: Crown Limited (ASX: CWN) announced today that Greg Hawkins has been promoted to the position of Chief Executive Officer of Crown Melbourne, effective 5 December 2011.

Mr Hawkins will continue to report to Rowen Craigie, Crown Limited's Chief Executive Officer who retains overall responsibility for the Crown group's operations and investments in Australia, Macau, the UK and the USA.

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COPIES OF RELEASES

Copies of previous media and ASX announcements issued by Crown are available at Crown's website at www.crownlimited.com