



**ASX / MEDIA RELEASE
FOR IMMEDIATE RELEASE
9 SEPTEMBER 2010**

APPOINTMENT OF JOHN HORVATH AS A DIRECTOR

MELBOURNE: Crown Limited (ASX: CWN) announced that, further to its announcement on 22 June 2010, the appointment of John Horvath as a director of Crown Limited has become effective today following receipt of all necessary regulatory approvals.

ENDS

COPIES OF RELEASES

Copies of previous media and ASX announcements issued by Crown are available at Crown's website at www.crownlimited.com