



**ASX / MEDIA RELEASE  
FOR IMMEDIATE RELEASE  
24 May 2011**

**CROWN APPOINTS MR KARL BITAR TO HEAD UP GOVERNMENT AFFAIRS**

**MELBOURNE: Crown Limited (ASX: CWN)** today announced that Mr Karl Bitar has been appointed to head up Government Affairs at Crown Limited, subject to usual probity approvals. Mr Bitar will be responsible for managing Crown's relationship with the Federal Government across a broad range of issues including tourism, infrastructure development and responsible gaming.

The Chief Executive Officer of Crown Limited, Mr Rowen Craigie said, "All of us at Crown are looking forward to working with Mr Bitar."

**ENDS**

**COPIES OF RELEASES**

Copies of previous media and ASX announcements issued by Crown are available at Crown's website at [www.crownlimited.com](http://www.crownlimited.com)